

# Graphic Communications Management

## Bachelor of Science Degree

<http://www.technology.eku.edu>

### Freshman Year – First Semester

BTO 100, Academic Orientation . . . . .	1
ENG 101 or 105, English Composition (IA) . . .	3
GCM 211, Graphic Communications . . . . .	3
GCM 217, Electronic Publishing . . . . .	3
GE Wellness (VI) . . . . .	3
MAT 107, College Algebra (II) . . . . .	3
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### Sophomore Year – First Semester

CHE 101/107, Chemistry in Life (IVB) . . . . .	4
ECO 230, Principles of Economics I (VB) . . .	3
GE Arts (IIIA) . . . . .	3
GE History or Social Science (VC) . . . . .	3
TEC 255, Web Publishing . . . . .	3
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GCM 349A, Cooperative Study . . . . . 3

### Junior Year – First Semester

GBU 204, Legal Environment of Business . . .	3
GCM 319, Printing Processes . . . . .	3
GE Breadth of Knowledge (VII) . . . . .	3
STA 215, Introduction to Statistics (VIII) . . .	3
TEC 313, Digital Photography . . . . .	3
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GCM 349B, Cooperative Study . . . . . 3

### Senior Year – First Semester

ACC 202 / ECO 300 / MGT 301 / MKT 301 . .	3
GCM 410, Finishing & Packaging . . . . .	3
Electives . . . . .	9
	15

### Freshman Year – Second Semester

BIO 100, Introductory Biology (IVA) . . . . .	3
CMS 100, Human Comm. or CMS 210 (IC) . . .	3
ENG 102, English Composition II (IB) . . . . .	3
GE History (VA) . . . . .	3
TEC 161, Computer Apps in Technology . . . .	3
	15

### Sophomore Year – Second Semester

CSC 160, Introduction to Programming (VIII) .	3
EET 303, LANs & PC Communications . . . . .	3
GCM 316 Graphic Communications II . . . . .	3
GCM 317, Electronic Publishing II . . . . .	3
GE Humanities (IIIB) . . . . .	3
	15

### Junior Year – Second Semester

ACC 201, Intro. to Financial Accounting . . . .	3
GE Breadth of Knowledge (VII) . . . . .	3
INT 202, Quality Control . . . . .	3
PHY 101, Conceptual Physics . . . . .	3
TEC 355, Web Animation . . . . .	3
	15

### Senior Year – Second Semester

GCM 414, Printing Estimating & Costs . . . . .	3
INT 408, Human Resource Development . . . .	3
Electives . . . . .	9
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