

Digital Imaging Design

Associate of Science Degree

The computer has been the driving force behind a recent revolution in the printing and publishing industries. Craft skilled jobs of the past are now performed on the computer using modern sophisticated software. Computer-to-plate, compute-to-print, digital printing and web publishing are recent trends graduates will encounter as they enter the workforce.

The Digital Imaging Design degree incorporates coursework which will prepare the graduate with skills to enter the printing industry and also the fast growing field of web publishing. A variety of courses includes computer programming, publishing, and animation; video and print production.

Students who successfully complete this degree program can expect to find rewarding positions in this industry. All of the credits earned will transfer into the B.S. in Graphic Communications Management.

First Year/First Semester

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| BTO 100, Academic Orientation | 1 |
| ENG 101, English Composition I | 3 |
| MAT 107, College Algebra | 3 |
| GCM 211, Graphic Communications | 2 |
| GCM 212, Graphic Communications Lab | 1 |
| GCM 217, Electronic Publishing | 3 |
| CMS 100, Intro to Human Communications | <u>3</u> |
| | 16 |

First Year/Second Semester

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| ART 152, Design, Two Dimensional | 3 |
| CHE 101, College Chemistry | 4 |
| CSC 160, Intro to Programming | 3 |
| ENG 102, English Composition II | 3 |
| TEC 161, Computer Applications in Industry | <u>3</u> |
| | 16 |

Second Year/First Semester

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| GCM 316, Graphic Communications II | 3 |
| TEC 313, Digital Photography | 3 |
| TEC 255, Web Publishing | 3 |
| Humanities Elective | 3 |
| Electives | <u>4</u> |
| | 16 |

Second Year/ Second Semester

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| BEM 295, Video Production I | 4 |
| ECO 230, Principles of Economics | 3 |
| GCM 317, Electronic Publishing II or GCM 319, Printing Processes or TEC 190, Technical Graphics | <u>3</u> |
| TEC 355, Web Animation | 3 |
| Elective | <u>3</u> |
| | 16 |

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