

Graphic Communications Management Bachelor of Science Degree

Freshman Year – First Semester

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|--|---|
| BTO 100, Academic Orientation | 1 |
| ENG 101 or 105, English Composition (1)..... | 3 |
| HEA 281, Per. & Community Health (19)..... | 2 |
| HPR 180, Fitness & Wellness (17)..... | 1 |
| MAT 107, College Algebra | 3 |
| GCM 211, Graphic Communications | 2 |
| GCM 212, Graphic Communications Laboratory | 1 |
| GCM 217, Electronic Publishing | 3 |
| <u>16</u> | |

Freshman Year – Second Semester

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|---|---|
| ENG 102, English Composition II (2)..... | 3 |
| HPR 282 or MUS 256 (18)..... | 1 |
| GE Historical Social Science (10)..... | 3 |
| CMS 100 or 210 (20) | 3 |
| TEC 161, Computer Applications in Ind. | 3 |
| GE Biological Laboratory Science (13)..... | 3 |
| <u>16</u> | |

Sophomore Year – First Semester

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|--|---|
| CHE 101, General Chemistry I..... | 4 |
| ECO 230, Principles of Economics I | 3 |
| ENG 211 or HUM 226 (5)..... | 3 |
| GCM 316, Graphic Communications II | 3 |
| TEC 255, Web Publishing | 3 |
| <u>16</u> | |

Sophomore Year – Second Semester

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|--|---|
| CSC 160, Introduction to Programing..... | 3 |
| EET 303, LANs & PC Communications..... | 3 |
| ENG 212 or HUM 228 (6) | 3 |
| GCM 317, Electronic Publishing II. | 3 |
| GE Symbolics of Information (3)..... | 3 |
| <u>15</u> | |

TEC 349, Cooperative Study in Technology.....3

Junior Year – First Semester

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|---|---|
| GBU 204, Legal Environment of Business..... | 3 |
| TEC 313, Digital Photography..... | 3 |
| STA 215, Elem. Probability & Statistics | 3 |
| GE Humanities (7)..... | 3 |
| PHY 101, Concepts of the Physical World..... | 3 |
| <u>15</u> | |

Junior Year – Second Semester

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|--|---|
| ACC 201, Intro. to Financial Accounting..... | 3 |
| GCM 319, Printing Processes | 3 |
| TEC 315, Photography | 3 |
| TEC 355, Web Animation. | 3 |
| GE Historical Social Science (11)..... | 3 |
| <u>15</u> | |

TEC 349, Cooperative Study in Technology.....3

Senior Year – First Semester

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|---|---|
| GCM 410, Finishing & Packaging | 3 |
| ACC 202 / ECO 300 / MGT 301 / MKT 301 | 3 |
| GE Optional (4, 8, 12 or 16)..... | 3 |
| Electives | 6 |
| <u>15</u> | |

Senior Year – Second Semester

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|---|---|
| INT 408, Human Resource Development..... | 3 |
| GE Optional (4, 8, 12 or 16)..... | 3 |
| GCM 414, Printing Estimating & Costs..... | 3 |
| Electives..... | 5 |
| <u>14</u> | |

(##) = Eastern Kentucky University General Education Category Total Hours = 128

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